

EKKA MEDIA

Media Centre

The RNA operates the Ekka Media Centre to support all accredited media personnel reporting on the Show. The Media Centre is located on the upper level of the Woolworths Fresh Food Pavilion and is open daily from 8am to 8pm.

The Ekka Media Centre provides accredited media personnel with access to the following amenities:

Phone

Wi-Fi internet (a password will be provided)

Lockers

Light refreshments

Media Accreditation and Access

All media representatives covering the Show must be accredited by the Ekka Media team prior to the event. Please ensure you carry your accreditation pass at all times to gain access to the 2025 Ekka. Accredited personnel must display their pass while onsite at the Brisbane Showgrounds.

Onsite Vehicle Access for Broadcast Media

Television news crews requiring onsite vehicle access for filming should contact the Ekka Media team to request a pass. Please note that availability is limited.

Media Support

The Ekka Media team is available in the lead-up to and during the Show to assist with story ideas, interview contacts (including competitors, entertainers, judges and stewards), and any other media inquiries.

Media Contacts

Veronica Carew

General Manager
Communications
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E vcarew@rna.org.au

Natalie McKeering

Senior Media Consultant
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Kelly Hawke

Senior Media Consultant
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Nicole Clifton

Media & Communications
Advisor
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E nclifton@rna.org.au

Ekka Spokespeople

For interviews with authorised Ekka spokespeople, please contact the Ekka Media team.

David Thomas - RNA President

Brendan Christou - RNA Chief Executive

Veronica Carew - General Manager Communications

Photographs and Vision

High-resolution photographs and raw footage captured daily at the Ekka can be requested through the Ekka Media team to support Show-related stories.

Media Releases and Alerts

Ekka media releases and daily alerts will be distributed via email and can also be accessed on the Show website by clicking [here](#). The daily alerts, providing Show highlights and information on the following day, will be uploaded to the website and emailed to media at the end of each day.

Competition Results

Competition results will be available daily on the website by clicking [here](#).

Our Websites

- **Ekka** - Information on the Ekka including entertainment, competitions, showbags, and rides.
- **RNA** - Corporate website with details on the Royal National Agricultural and Industrial Association Queensland which runs the Ekka.
- **Royal Queensland Awards** - Covers our retail food competitions. You'll find RQA award-winning products on the Royal Queensland Cooking Stage presented by Saveful in the Woolworths Fresh Food Pavilion.
- **Brisbane Showgrounds** - Original birthplace and home of the Ekka.

Social Media

Stay connected with the latest updates by following us on social media:



Facebook: [@TheEkka](#)



TikTok: [@the_ekka](#)



Instagram: [@theekka](#)



YouTube: [Ekka](#)



X: [@TheEkka](#)