

August 8, 2025

It's Showtime! Ekka's back in town

Brisbane's beloved Royal Queensland Show (Ekka) presented by the Bank of Queensland (BOQ), opens tomorrow (August 9) marking the start of nine days of celebration, agriculture, entertainment, and community spirit, with 400,000 people expected to come through the gates.

To celebrate the final countdown, Ekka tickets have been discounted by 20% until midnight tonight (Friday 8 August). Subscribers can also purchase tickets for a Super Saver Day (Monday 11 August, Tuesday 12 August, Thursday 14 August and Friday 15 August), which are 20% cheaper.

For the first time since 2022, visitors will be able to arrive directly at the Brisbane Showgrounds via train, thanks to the newly completed Exhibition Station—hailed as a game changer for accessibility and convenience.

RNA Chief Executive Brendan Christou said about 400,000 people from rural towns and cities across Queensland and beyond were expected to flock to this year's Ekka to learn about agriculture, share stories, and be delighted by 21,000 competition entries and 10,000 animals.

"The Ekka is the People's Show, and this year's Ekka offers unbeatable value with four Super Saver Days, discounted ride and food offers, and cheap train travel with 50 cent fares," Mr Christou said.

"We are very aware of rising cost of living pressures and have worked hard to introduce a variety of cost-saving measures, making the Show affordable for all."

The Ekka's special Super Saver Days – Monday, Tuesday, Thursday and Friday – are back, which are 20% cheaper (off entry price) than weekends and the public holiday.

For the first time, Ekka food outlets will feature family bundles starting from \$12 to feed a family of four, while more than 110 Show vendors will offer a value food item priced at \$10 or less.

The popular daily two-for-one rides session will be back, giving visitors one hour of discounted rides from 9.30am to 10.30am every morning of Ekka in the B105 Sideshow Alley and Kids Carnival area.

Rounding out the savings on offer at Ekka this year will be the 50 cent train fares to the new Exhibition Station located in the Brisbane Showgrounds.

Visitors to the 2025 Ekka will also enjoy new daytime entertainment including Melville's Duck Racing, Smurfs – The Lost Village Live Show, and Circus Firemen.

Plus learn about the agricultural industry at the new Strawberry Sundae Lane presented by Bank of Queensland (BOQ), the Wool Workshop presented by Toy Farm, and the interactive Cluck and Collect display.

As the sun sets, the new night show EkkaNITES Inferno will light up the Main Arena with its tribute to the outback featuring bold and bright entertainment, heart racing action and a breathtaking fireworks display.

Mr Christou said the Ekka is an incredible Queensland institution which unites city and country.

"Its rich heritage, beloved traditions and diverse competitions form an integral part of the state's cultural and social fabric. We can't wait to welcome visitors through the gates from 8.30am tomorrow," he said.

Tickets for the 2025 Royal Queensland Show presented by BOQ are available online at www.ekka.com.au

Day 1: Saturday 9 August – HIGHLIGHTS

MEDIA DOORSTOP:

11am with RNA President David Thomas or Chief Executive Brendan Christou on Heritage Hill overlooking the Main Arena.

JUDGING HIGHLIGHTS:

- From 9am – Stud Beef Cattle judging in the Main Arena, including Parade of Champions from 4pm and Champion of Champions judging from 4pm – 5pm
- From 8.30am – Canine judging – Working Dog – in Sushi Hub Dog Pavilion and Obedience classes from 8am at Stockman's Rest
- From 9am – Cat judging – Longhair Kittens & Companions – Sushi Hub Cat Precinct
- From 9am – Natural Fibres Make & Model and Wearable Competitions, Channel 7 Pavilion
- 10am – 3pm – Fish Judging (Nano Tank), Agricultural Education Hall
- From 9am – Woodchop and Sawing, Ekka Woodchop Arena presented by AAM Investment Group

EKKA'S OPENING DAY STREET PARADE

Kick off the Ekka with a street celebration like no other! This colourful, high-energy procession will showcase all your favourite acts and attractions before the gates even open. What a way to start the Show! The parade will include:

- Animals galore - horses, ponies, a large bull, chickens, reptiles and more

- Your favourite entertainment acts including Hot Wheels, Aussie FMX, Flair Riders, Circus Firemen, Melville's Ducks and Smurfs
- Marching bands and dance groups
- Competition entrants such as Miss Showgirl and woodchoppers
- Ekka's Farmyard Friends
- A giant strawberry sundae inflatable

When: Commencing at Gate 1 on Gregory Terrace from 8.15am

CHAMPION OF CHAMPION BULL ON SHOW

Judging continues at Australia's largest annual cattle competition on Saturday. More than 1,380 head of cattle have been paraded, judged and displayed across the stud beef and led steer sections during the week. Tomorrow (9 August) enjoy watching the judging all day, the Parade of Champions from 4pm, and the Santos Champion of Champions judging from 4pm – 5pm.

When: Parade of Champions from 4pm, Main Arena

WRESTLE FOR THE TITLE

Witness raw strength and fierce determination as more than 80 men and women go head-to-head in the Australian Armwrestling Federation Queensland Championships. This high-intensity showdown features lightweight, middleweight and heavyweight classes in a double elimination format, where every match counts. From world title contenders to husbands and wives squaring off, it's a battle of the biceps like no other.

When: 10am – 6pm, XXXX Stockmen's Bar & Grill

COME SEE JUSTIN BEAK-ER & KIM KAR-QUACKIAN

You haven't seen it all until you have seen duck racing! Brand new to Ekka this year this one-of-a-kind show combines comedy, crowd participation and the natural speed and charm of these surprisingly swift ducks. Get ready for feathers, fun and fast-paced action as the Indian Runner Ducks take to the track and vie for the top spot!

When: 10am, 11.30am, 1pm, 2.30pm, & 4pm daily. Lawn beside the ground level of Large Animal Pavilion

WOOF-TASTIC DOGS ON SHOW

You'd be barking mad to miss the Working Dog and Obedience judging at Ekka. The Canine Competition presented by Sushi Hub is one of the largest and most popular events at Ekka, attracting more than 1,500 dogs representing 180 breeds. With judges flying in from around the world and everyone's favourite breeds on display, the event is sure to be a crowd winner. Working Dog breeds

including Australian Cattle Dog, Border Collie, German Shepherd, Pumi, Welsh Corgi will be judged tomorrow. Plus, Obedience classes will be judged at Stockman's Rest from 8am.

When: From 8.30am, Sushi Hub Dog Pavilion

LIGHTS, CAMERA, ACTION, PAWS!

WHEN: 12pm & 1pm daily

Get ready for a tail-wagging, jaw-dropping show with Heidi Mackay - the Aussie animal trainer behind some of the country's most amazing animal stars! Watch Heidi's talented dogs perform incredible tricks and steal the spotlight with charm and flair.

When: 12pm & 1pm daily, Show Ring

EKKA ESSENTIALS:

- Royal Queensland Show (Ekka) August 9 – 17, 2025
- Brisbane Showgrounds, 600 Gregory Terrace, Bowen Hills, Queensland
- Gates open at 9am
- Tickets are available online at www.ekka.com.au

EDITORS PLEASE NOTE:

The 2025 Ekka Media Kit is available to download. It is the most comprehensive information guide to the show – to download please visit [Media Kit](#)

For the latest updates, follow us on social media @TheEkka



And don't forget to download the Ekka App.



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