

MEDIA ALERT

WWW.EKKA.COM.AU

March 4, 2024

Go big or gourd home! The ginormous set to squash at monster pumpkin weigh-in

TOMORROW a gourd-geous weigh-in will take place at the Brisbane Showgrounds to determine the winner of the Royal Queensland Show's (Ekka) iconic annual Giant Pumpkin Competition presented by Pillow Talk.

The heavyweights of the vegie patch will take centre stage with more than 10 entries set to roll into the Showgrounds to be weighed on super-sized scales for this larger than life face off.

Downlands College are back to defend their historic win in 2023, facing tough competition from veteran growers including Geoff Frohloff who holds the Ekka record for heaviest pumpkin of 261.5kg set in 2015.

Also up for grabs is more than \$3,400 in prize money including \$1000 for the heaviest pumpkin over 350kg.

The youth class continues to thrive with Downlands College being joined by students from Boonah State School and Wilsonton Agricultural Field Study Centre.

Judging is held outside of Ekka dates in August again this year to take advantage of the premium pumpkin growing season.

This will be the crowning of the first Grand Champion for this year's Ekka which is just 155 days away.

WHAT: Ekka's Giant Pumpkin Competition Supported by Pillow Talk judging and awards

WHEN: Saturday 9th March

AUGUST 10-18 2024

TIME:

- Delivery of pumpkins from 8:00am to 9:00am
- Judging and awards presentation 9:30am

WHERE: Brisbane Showgrounds, Lower Royal International Convention Centre, 600 Gregory Terrace, Bowen Hills, Brisbane.

MEDIA PARKING: Royal International Convention Centre Carpark

For the latest updates, follow us on social media @TheEkka



MEDIA ALERT



MEDIA ENQUIRIES:

Veronica Carew General Manager Communications Ph: 0408 323 631 Email: <u>vcarew@rna.org.au</u> Natalie McKeering Senior Media Consultant 0418 986 084 nmckeering@rna.org.au

AUGUST 10-18 2024

WWW.EKKA.COM.AU