



COMMUNITY SPIRIT

THE COMMON GOOD

For the past 36 years, the iconic Ekka Strawberry Sundaes have been funding much needed medical research for The Common Good.

Each year, around 1,700 volunteers help to serve more than 130,000 sundaes across the nine days of Show.

The sale of the sundaes support life-saving research into heart disease, lung disease, mental health and dementia.

To create the sundaes, the volunteers use approximately:

- 7.2 tonnes of fresh Queensland strawberries
- 375kg of cream
- 22,500 litres of LICK ice cream

CHILDREN'S HOSPITAL FOUNDATION

For more than a decade, the RNA and Children's Hospital Foundation have joined forces to give sick Queensland kids and their families a taste of the Ekka. This year on Wednesday 9 August the children will enjoy meeting characters from the popular kids shows Cocomelon and PAW Patrol, along with being wowed by The Duelling Magicians Christopher Wayne and Josh Norbido. The Ekka also delivers showbags to the hospital each year.

COMMUNITY SHOWCASE

With an average 400,000 people attending the Show, the Ekka is proud to provide a stage to hundreds of talented individuals. The Show provides a platform for artists, industry groups, school groups, musicians, entertainers and competitors to showcase their abilities to a large audience.

QUEENSLAND AG SHOWS Queensland Ag Shows

Queensland Ag Shows is the peak body for the Agricultural Show Societies in Queensland. It aims to promote and protect the general interests of Show Societies so they can continue to put on safe events and increase community wellbeing.

The State Finals for most of their competitions are held at the Ekka each year, including:

Queensland Country Life Showgirl Awards

Eleven community and agriculture focused young women from across Queensland will compete in the Queensland Country Life Showgirl Awards State Finals. The women will take to the Multicultural Plaza Music Stage on Saturday 12 August at 2.30pm.

Queensland Rural Ambassador Awards

Eleven agricultural show winning Rural Ambassadors with a strong commitment to the rural industries will compete for the title of Queensland Rural Ambassador State Winner. Meet the State Finalists on the Multicultural Plaza Music Stage on Saturday 19 August at 10.30am, with the presentation of awards on Sunday 20 August at 10.30am.

Young Judges and Paraders

Queensland Ag Shows Cattle Young Judges and Paraders State Final competitions will take place at Ekka. The competitions are held across four levels - Local Agricultural Show, Sub Chamber Finals, State and National Championships - and include Prime Beef Cattle and Stud Beef Cattle.

Dark Rich Fruit Cake Competition

The winning Best Dark Rich Fruit Cake in Queensland will be on display in the Arts and Cookery precinct over the nine days of Show.

Contact for all Queensland Ag Shows Competitions: Carolyn Cahill - 07 3277 7747 or admin@qldagshows.com.au