

12 July 2023

Make your wish list! Ekka Showbags are live!

It's time to start making your wish list following the unveiling of the much-awaited 2023 Ekka showbag lineup at www.ekka.com.au tonight, plus a special 30% ticket discount to celebrate.

With just 32 days to go before the gates to the Royal Queensland Show presented by RACQ open, almost 400 showbags are on offer ranging from just \$2 to \$150.

With 77 new bags this year, there's something for everyone and now is the time to start planning your shortlist before you visit The Courier-Mail Showbag Pavilion this August 12-20.

This year's Ekka will see the launch of many exciting new showbags including Barbie Teens, Play Doh, Bingo, Nickelodeon Slime, May Gibbs, Bart Simpson, Pink Floyd and Milo.

There are 23 showbags priced \$5 and under and almost 100 showbags costing \$10 or less, offering great value to suit any budget.

RNA Chief Executive Brendan Christou said the countdown for the return of Queensland's biggest event had begun with the unveiling of this year's showbags and site preparations underway.

"Now that events are well and truly back the RNA is delighted to be bringing the country to the city once again to celebrate the 144th staging of the Show," Mr Christou said.

"This year's incredible range of showbags has something for everyone and every budget starting from just \$2 a bag.

"To celebrate the release of the 2023 Ekka Showbag list, Queenslanders can sign up at ekka.com.au to save 30% off show tickets from tonight until midnight this Sunday, offering great value and hip pocket relief for subscribers," he said.

This year there are also four special Super Saver Days of Show – Monday, Tuesday, Thursday and Friday – which are 20% cheaper than weekends and the public holiday.

Mr Christou said a family of four can come to the Show on a Super Saver Day for just under \$50 with the 30% discount – which means a family of four can come to the Show for less than kids' prices.

"To access these incredible ticket price discounts from 7pm tonight all people have to do is subscribe and save at ekka.com.au," he said.

This year's Ekka will feature all the traditional and unique Show experiences the public know and love - 10,000 animals, agricultural displays, free family-friendly shows, fashion parades, exciting rides and showbags, some of the nation's finest food and wine, plus the incredible EkkaNITES presented by Brisbane City Council extravaganza featuring fireworks.

Tickets for the 2023 Royal Queensland Show presented by RACQ are available online at www.ekka.com.au

EXPECTED TOP SELLERS

Pokemon GO - \$32
Bertie Beetle Blue- \$5
Ultimate Fidgets - \$32
Bluey - \$32
Pusheen - \$32
Sonic - \$32
Harry Potter classic - \$32
Cocomelon - \$32
Peppa Pig - \$32
Paw Patrol - \$32
Squishy Things - \$32
Darrell Lea Pig Out - \$25
Rural Aid – For our mates in the Bush -\$18
Cha Time - \$30

\$5 OR LESS - 23 showbags are priced at \$5 or less – including:

Rainbow Freeze Showbag - \$2
Wizz Fizz Lil Fizz Bag - \$4
Rip Snorter Brain Blaster Bag - \$4
Rip Snorter Little Ripper Bag - \$4
Cadbury Dairy Milk - \$5
Mega Gummi - \$5
Bertie Beetle Blue - \$5

\$10 OR LESS - Almost 100 bags are priced at \$10 or less – including:

Chupa Chups - \$6
Maltesers Bag - \$6
Red Rock Deli Bag - \$6
Bertie Beetle Gold - \$8
Arnotts Shapes - \$10
Full o Fizz - \$10
Cadbury Caramilk Superbag - \$10
Trolli Jumbo - \$10

\$20 OR LESS – 154 bags are priced at \$20 or less – including:

Jelly Belly Showbag - \$12
Nobby's Nuts - \$12.50
Kinder Bueno - \$13
Allen's Lollies - \$15
Bag of Bubbles - \$15
Bertie Beetle 60th Birthday Bag - \$18
Game of Thrones Bag - \$20
Gag Magic Showbag - \$20

SELECTION OF NEW SHOWBAGS

YUPI - \$10
Toy Story - \$30
Avatar - \$30
KISS - \$30
Pink Floyd - \$30
Matilda's - \$30
Darth Vader - \$30
Bart Simpson - \$30
Duff Beer - \$30
Homer Simpson - \$30
Scunci Hair Accessories - \$28
Fish n Reel - \$27
Milo - \$16
Barbie Teens - \$32
BBZ - \$32
Bingo - \$32
Call of Duty - \$32
May Gibbs - \$32
Naruto - \$32
Nickelodeon Slime - \$20
Sensory Goat bag -\$25
Dino Ranch Bag - \$28
Wiggles Bag -\$28
Scooby Doo Bag - \$30
Love to Squish Bag -\$30
Looney Tunes Bag -\$30
Play Doh Bag -\$30
Gabbys Dollhouse Bag-\$30
My Little Pony Bag -\$35
Care Bears Bag -\$30
Minnie Mouse Bag -\$35
Spidey And Friends Bag - \$28
Jurassic World Bag -\$30

SELECTION OF RETURNING FAVOURITES

Stella Athletic - \$35
marie Claire - \$30
Nude by Nature Cosmetics - \$30
Nude by Nature Skin Care - \$30
Zappo - \$6
Trolli - \$6
Warheads - \$6
Hubba -\$10
Chupa Chups - \$6
Darrell Lea Liquorice Lovers - \$25

For the latest updates, follow us on social media @TheEkka





ROYAL QUEENSLAND SHOW

MEDIA RELEASE

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