

MEDIA RELEASE

Tuesday June 20, 2023

# Queensland beef cattle breeders dominate Paddock to Palate

Queensland beef producers have proven their cattle genetics are some of the best in Australia, dominating the weight gain phase of the RNA's 2023 Paddock to Palate Competition and Wagyu Challenge presented by JBS Australia.

Juandah Grazing from Guluguba in the Western Downs region took out Class 37 (100 day) at the awards presentation in Toowoomba this morning, with their Charolais cross recording an average daily weight gain (ADG) of 3.057kg.

They also won the highest individual weight gain for Class 37A, with the heaviest of their pen of six weighing in at 3.33kg.

Devon Court Herefords, also from the Western Downs, had success in Class 38 (70 day), after their pen recorded an ADG of 3.121kg.

One of the steers in their winning pen had an ADG of 3.5kg, taking out the Highest Individual Weight Gain for Class 38A which was also the largest ADG recorded in the 2023 competition.

In the Wagyu Challenge, Hewitt Pastoral Enterprises from Taroom in the Banana Shire claimed first place in Class 39A (Pen of 6) with their Wagyu Brahman cross recording an ADG of 1.294 kg. Shima Wagyu took out the Highest Individual Weight Gain for their Shorthorn / Wagyu with an ADG of 1.516kg.

Meanwhile, Palgrove Pastoral Company from Bukkulla in New South Wales took out first in the Highest Individual Weight Gain for Class 40 (HGP free), with their winning pen of Charolais X weighing in with an ADG of 2.445kg.

The prestigious supply chain competition offers almost \$55,000 in prize money and has attracted 756 head of cattle this year.

RNA Beef Committee Chair Gary Noller said there was not only an increase in entries but a very high standard across the competition, with Queensland producers dominating.

"Queensland producers performed really well this year and I believe the cattle we have seen were born post the 2018/19 drought and have had better preparation due to the seasons' pre-entry to the feedlot,' Mr Noller said.

"These post drought cattle have led to an extremely high standard being entered from Queensland and we have seen the overall competition entry numbers rise from 751 last year to 875 cattle this year.

"It's the data and being able to benchmark against their peers in the industry that keeps the exhibitors coming back.

WWW.EKKA.COM.AU

# AUGUST 12-20 2023



# MEDIA RELEASE

Mr Noller said the 100-day Paddock to Palate Competition winners will exclusively go to the JBS Royal 100 Brand, and the 70-day winning cattle will form part of the JBS Queenslander brand.

"There are 50 retail outlets and 18 wholesalers from the Sunshine Coast to Weipa, to Mt Isa, out to Cunnamulla and back to the coast that will sell this award-winning beef this year," he said.

"It's amazing exposure for a brand and the product is so hotly sought after that JBS have trouble keeping up with demand."

The Paddock to Palate Competition presented by JBS Australia now moves into the second phase which is carcass judging.

Competition classes 37, 38 and 40 are three phased comprising best aggregate weight gain, carcass and MSA eating quality, while the Wagyu Challenge is four phased finishing in a beef taste off judged by some of Queensland's top chefs.

The exhibitors who poll the highest aggregate scores across all phases of the four classes will be awarded the overall prizes at the Paddock to Palate and Beef Industry Dinner presented by JBS Australia at the Brisbane Showgrounds on Thursday 10 August.

Proud sponsors of the Paddock to Palate Competition and Wagyu Challenge include JBS Australia, Smithfield Cattle Co, Rabobank Australia, Coopers Animal Health, Elanco, Queensland Country Life, Thompson Longhorn, Wagyu 3D Genetics, Zoetis, Zee Tags. Zee Tags.

# RESULTS

## Class 37A – Rabobank Best Weight Gain for Pen of 6, 100 Day Grain-Fed Steers

1st - Juandah Grazing - Charolais X - ADG 3.057kg - Guluguba QLD

2nd - Palgrove Pastoral Company - Charolais X - ADG 2.895kg - Bukkulla NSW

3rd - Palgrove Pastoral Company - Charolais X - ADG 2.85kg - Bukkulla NSW

## Class 37A - Rabobank Highest Individual Weight Gain

1st - Juandah Grazing - Charolais X - ADG 3.33kg - Guluguba QLD

## Class 38A – Elanco Animal Health Best Weight Gain for Pen of 6, 70 Day Grain-Fed Steers

1st - Devon Court Herefords - Hereford - ADG 3.121kg - Drillham QLD

2nd - Russell Pastoral Operations Pty Ltd - Angus X - ADG 3.029kg - Blackall QLD

3rd - Aurelian Pastoral Company - Angus X Ultrablack - ADG 2.955kg - Warwick QLD

## Class 38A - Elanco Animal Health Highest Individual Weight Gain

1st - Devon Court Herefords - Hereford - ADG 3.5kg - Drillham QLD

# 39A (Wagyu Challenge) – Smithfield Cattle Co Best Weight Gain for Pen of 6 Grain-Fed Wagyu Steers

# AUGUST 12-20 2023

# WWW.EKKA.COM.AU



# MEDIA RELEASE

1st - Hewitt Pastoral Enterprises - Wagyu Brahman cross - ADG 1.294 kg - Taroom QLD

2nd - Shima Wagyu - F1 Angus / Wagyu - ADG 1.266 kg - Bundarra NSW

3rd - McIntyre Agriculture - Wagyu Angus cross - ADG 1.260 kg - St George QLD

# Class 39A (Wagyu Challenge) - Smithfield Cattle Co Highest Individual Weight Gain

1st - Shima Wagyu - F1 Shorthorn / Wagyu - ADG 1.516 kg - Culcairn NSW

## Class 40A – Best Weight Gain for Pen of Six HGP Free Steers

1st - Palgrove Pastoral Company - Charolais X - ADG 2.445kg - Bukkulla NSW

2nd (tie) - Palgrove Pastoral Co - Charolais X - ADG 2.385kg - Bukkulla NSW

2nd (tie) - Jabinda Pastoral - Santa Charolais Angus - ADG 2.385kg - Tambo QLD

# Class 40A - Highest Individual Weight Gain

1st - Palgrove Pastoral Company - Charolais X - ADG 2.87kg - Bukkulla NSW

For the latest updates, follow us on social media @TheEkka



## **MEDIA ENQUIRIES:**

Veronica Carew General Manager Communications Ph: 07 3253 3930/ 0408 323 631 Email: <u>vcarew@rna.org.au</u> Nicole Clifton Media and Communications Officer Ph: 07 3253 3932/ 0417 451 775 Email: <u>nclifton@rna.org.au</u>

AUGUST 12-20 2023

WWW.EKKA.COM.AU