

FRIDAY JUNE 16, 2023

Discount rides and tickets to make this year's show Ekka-nomical

With just 57 days to go, the official countdown to the 144th Royal Queensland Show presented by RACQ has begun, with a new ride discount and massive ticket bargains on offer from midday today, providing great value and hip pocket relief to help with cost-of-living pressures.

For the first time ever, there will be daily two for one rides, giving showgoers 90 minutes of double the fun from 9am to 10.30am every morning of Ekka in the B105 Sideshow Alley and Kids Carnival area.

Queenslanders can sign-up at ekka.com.au to save 50% off Ekka entry tickets when they are launched online at 12pm today. However, there is a strictly limited number of half-price tickets on offer.

Once the limited number of 50% off tickets have sold, a discount of 30% off will apply until midday this Monday (June 19).

Tickets must be purchased online and people need to nominate the day they are coming to the Show.

RNA Chief Executive Brendan Christou said the RNA as a not-for-profit organisation was very mindful of rising cost of living pressures and providing families with value for money so Ekka can be enjoyed on any budget.

"Rides are a major attraction at the Ekka and for the first time in our 147-year history, visitors will be able to enjoy two for one rides every morning of Show," Mr Christou said.

"We will also offer four special Super Saver Days of Show – Monday, Tuesday, Thursday and Friday – which are 20% cheaper than weekends and the public holiday.

"That means a family of four can come to the Show on a Super Saver Day for about \$35 with the 50% discount or just under \$50 with the 30% discount – which means a family of four can come to the Show for less than kids' prices.

"To access these incredible ticket price discounts from midday today all people have to do is subscribe and save at ekka.com.au."

Mr Christou said the events sector was back in full swing after the pandemic disruption and he expected Queensland's largest community event to be well attended this year.

"The Ekka will feature all the traditional and unique Show experiences the public know and cherish such as our beloved competitions, animals, rides, showbags, amazing entertainment including the night show and fireworks plus some of the nation's finest food and wine," he said.

There is also 20% off digital only \$150 ride cards, 15% off digital only \$100 ride cards and 10% off digital only food cards.

This year, customers who have opted for a Digital Ride or Food Card, will be able to download their ticket and add it to their e-wallet from their ticket confirmation email. It can then be stored in their Apple/Android wallet for scanning.

Tickets are available online at www.ekka.com.au from midday today (Friday June 16).

EKKA 2023 TICKET PRICES INCLUDING DISCOUNTS & SUPER SAVER DAYS

STANDARD PRICING (Weekends and Public Holiday)			
TICKET TYPE	FULL PRICE	50% off	30% off
Adult Ticket	\$39.00	\$19.50	\$27.30
Child Ticket (5 to 14 years of age)	\$24.00	\$12.00	\$16.80
Little Ekka Ticket (4 years of age and under)	FREE	FREE	FREE
Concession Ticket	\$29.00	\$14.50	\$20.30
Adult & Child Ticket	\$49.00	\$24.50	\$34.30
Family Ticket (two adults & two children)	\$88.00	\$44.00	\$61.60
Twilight Ticket (entry after 4pm)	\$24.00	\$12.00	\$16.80

SUPER SAVER DAYS (SS)			
Save a further 20% off the following days - Monday 14 August, Tuesday 15 August, Thursday 17 August and Friday 18 August.			
TICKET TYPE	FULL PRICE (SS)	50% off (SS)	30% off (SS)
Adult Ticket	\$31.20	\$15.60	\$21.84
Child Ticket (5 to 14 years of age)	\$19.20	\$9.60	\$13.44
Little Ekka Ticket (4 years of age and under)	FREE	FREE	FREE
Concession Ticket	\$23.20	\$11.60	\$16.24
Adult & Child Ticket	\$39.20	\$19.60	\$27.44
Family Ticket (two adults & two children)	\$70.40	\$35.20	\$49.28
Twilight Ticket (entry after 4pm)	\$19.20	\$9.60	\$13.44

VALUE ADDED EXTRAS*	
Digital Only \$150 Ride Card	\$120
Digital Only \$100 Ride Card	\$85
Digital Only \$50 Ride Card	\$45
Digital Only \$50 Food Card	\$45
Physical \$150 Ride Card	\$122
Physical \$100 Ride Card	\$87
Physical \$50 Ride Card	\$47
Physical \$50 Food Card	\$47

For the latest updates, follow us on social media @TheEkka



MEDIA ENQUIRIES:

Veronica Carew
General Manager Communications
Ph: 07 3253 3930/ 0408 323 631
Email: vcarew@rna.org.au

Nicole Clifton
Media and Communications Officer
Ph: 07 3253 3932/ 0417 451 775
Email: nclifton@rna.org.au