

MEDIA RELEASE

July 29, 2022

Excitement galore as Ekka action beefs up!

From luxuriously fruity cakes and big beef cattle to adrenaline-fuelled motor madness, there is plenty of action this weekend as we count down to the return of the historic 143rd Royal Queensland Show presented by RACQ.

Gates open in just one week on Saturday August 6, but Ekka's prestigious Beef Week kicks off this Monday.

Entrants bake up a storm to win Best in Show at Ekka

TOMORROW (Saturday 30 July) Cookery judging will get underway at the Brisbane Showgrounds. A hub of homemade creations, hundreds of fruit cakes, puddings, preserves, pestos and sauces will all be put to the taste test. Decorated cakes will also be judged, including the NEW Queen's Platinum Jubilee Celebration Cakes to commemorate Her Majesty Queen Elizabeth II's 70 years of service. Our expert judges will be on hand to answer your questions.

WHEN: TOMORROW - Saturday 30 July with judging from 9am to 3pm

WHERE: Upper-Level Channel 7 Pavilion, Brisbane Showgrounds

See 1,300 head of cattle moo-ve in

We can't wait to welcome cattlemen and women to town this weekend, along with 1,300 head of their stud, led and prime beef cattle. They'll be brushing, clipping, washing and blow drying their animals, as they prepare for judging to start from this Monday. This year, the stud beef feature breed is Simmental with 100 entries from 80 studs. Our stud beef competition is the largest annual showing of stud beef in the southern hemisphere.

WHEN: Sunday 31 July, best vision for media will be from 11am

WHERE: Large Animal Pavilion and surrounds, Brisbane Showgrounds



MEDIA RELEASE

See the big boys in beef weigh in - some are over a tonne!

The biggest beef cattle at the Ekka will step on the scales for a weigh-in not to be missed. See stud beef bulls, including the feature breed Simmental, weigh in – some will be more than a tonne!

This extraordinary Ekka tradition kicked off in 2017 and promises great vision and photo opportunities for the media.

WHEN: Sunday 31 July at 11am

WHERE: Ground floor of the Large Animal Pavilion, Brisbane Showgrounds.

Rev it up with our fearsome riders and drivers

Some of the world's most talented and daring athletes from Airtime FMX, will provide a sneak peek of their extraordinary FMX & V8 Ute Coca-Cola River City Rampage Show, which is part of the EkkaNITES program. Whether it's high in the sky or sideways in the dirt, professional stunt motorbike riders and V8 drivers including Brad Burch, Corey Creed, Kain Saul, Jayo Archer, Warren Luff will surprise you with their thrilling stunts.

WHEN: Sunday 31 July at 11.45am

WHERE: Main Arena, Brisbane Showgrounds

Speedway Stars and their Cars race around the track

The Showgrounds is the original home of Brisbane Speedway! The first speedway meeting was held at the Brisbane Showgrounds in 1926 and many world records have since been set on the historic track. See the cars that raced during the 'Ekka speedway glory days', as their drivers hit the quarter mile track.

WHEN: Sunday 31 July at 12.15pm

WHERE: Main Arena, Brisbane Showgrounds





MEDIA RELEASE

Media Doorstop - 11am Sunday.

RNA Chief Executive Brendan Christou will be available ongrounds on Sunday at 11am to preview this year's Ekka.

Tickets for the 2022 Royal Queensland Show presented by RACQ are available online only at <u>www.ekka.com.au</u>

Don't forget to follow us on social media @TheEkka



MEDIA ENQUIRIES:

Veronica Carew General Manager Communications Ph: 07 3253 3930/ 0408 323 631 Email: <u>vcarew@rna.org.au</u> Kelly Hawke – 0438 340 989 Ann Rainbow – 0411 482 792 Natalie McKeering – 0418 986 084

AUGUST 6-14 2022

WWW.EKKA.COM.AU