

## MEDIA STATEMENT

21 May 2020

## Ekka show day holiday 2020

Editors please note: please attribute the following statement to RNA President David Thomas.

"The RNA fully supports moving the traditional Ekka Show Day holiday this year to create a one-off long weekend in a show of support for our tourism industry.

"In these difficult times we support the date of the Show Holiday being changed. Since we cannot have the Ekka as we usually do, it is wonderful that People's Day can help our fellow Queenslanders across our rural, regional, and coastal tourism areas.

(In April, the RNA announced that due to the COVID-19 pandemic, the Ekka would be cancelled for only the third time in its 144-year history in the best interests of public health.)

"Since 1876, the RNA has helped the community in times of need, including our Showgrounds being used as a treatment centre in 1919 for those suffering from Spanish Influenza; to an evacuation centre for the 2011 Brisbane floods and acting as a temporary hospital if needed for Covid-19.

"We are dedicated to providing all the assistance and support we can to Government and the people of Queensland in these very challenging and uncertain times.

"The Ekka is the People's Show and for 143 years it has bought countless generations and communities together from the bush to the city to showcase, support and celebrate what makes this state great.

"Queenslanders have always helped each other in times of need - the one-off People's Long Weekend provides us all with a chance to show our support once again."

Don't forget to follow us on social media @ekka













For more information please contact the Ekka Media Unit: Veronica Carew **General Manager Communications** Ph: 07 3253 3930/ 0408 323 631

Email: vcarew@rna.org.au

Nicole Clifton Media and Communications Officer Ph: 07 3253 3931/ 0417 451 775

Email: nclifton@rna.org.au