

MEDIA ALERT

13 August, 2019

# People's Day: a time-honoured tradition since 1876

With perfect weather forecast, Brisbane's iconic show day holiday tomorrow is expected to draw more than 60,000 people for day six of the Ekka.

An institution since 1876, People's Day is traditionally reserved for the people of Brisbane who are granted a day off work to attend the show.

It was granted for the very first Royal Queensland Show in 1876 at the Brisbane Showgrounds, where 17,000 people attended out of Brisbane's total population of 22,000 at the time.

Today, about 35,000 people will pass through the gates by night's end after enjoying Super Ride Tuesday with 2 for 1 rides on offer.

Here's what's in store tomorrow for the 142nd People's Day:.

#### DAY 6: WEDNESDAY 14 AUGUST - HIGHLIGHTS

MEDIA DOORSTOP: 11.30am with RNA President David Thomas or Chief Executive Brendan Christou on Heritage Hill overlooking the Main Arena.

#### JUDGING HIGHLIGHTS:

- From 8am Angora Judging Arrow Energy Pavilion, Level 2
- From 9am Boer Goat Judging Arrow Energy Pavilion, Level 2
- From 9am Horse Judging Showjumping, Australian Ponies Led, Australian Saddle Ponies Led, Open Show Hunter, Australian Ponies Under Saddle
- From 9am Canine Judging Group 2 Terriers
- 5.30-6.30pm Woodchop & Sawing Open Men's Invitational New Zealand Vs Australian Championships

#### GRAND PARADE CELEBRATES THE BEST OF THE BEST

Tomorrow more than 500 of the Ekka's best animals will be on show in the iconic Grand Parade. It will now take place at the new later time of 4.30pm, allowing people to stay settled in at their favourite grandstand spot for the world-class night show from 5.30pm. It's the parade of champions, from the tiny Grand Champion Fish of Show to the huge Grand Champion Stud Bull, along with ribbon-winning goats, beef cattle, dairy cattle, cats, dogs, horses and alpacas. A sight to see, the Grand Parade also features winners from the Flower and Garden and Fine Arts sections and even Miss Showgirl will







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WHEN: 4.30pm, Main Arena

#### DAIRY CATTLE YOUTH DAY

Tomorrow marks the start of the Ekka's Youth Dairy Competition. Dairy Cattle have been exhibited at the Ekka for more than a century. Tomorrow the industry's young people will take centre stage with the following judging taking place: RNA Young Judges (Dairy Cattle) presented by Arrow Energy (11am), All Breeds Youth Show (1pm), RNA Young Paraders Competition (2pm), QCAS Young Paraders State Final (3pm).

WHEN: From 11am, Arrow Energy Pavilion, Level 1

#### **BOOT SCOOTING & LINE DANCING HOEDOWN**

Get ready for some boot-scooting fun, headed by line dancing supremo Luke Watson with the Line Dancing Hoedown back for a second year. The event will include social dancing, competition demonstrations, beginner workshops for the public and the Queensland Club Challenge. Up to 80 dance instructors, club members and students from across Queensland will have their boots at the ready to take part in this popular event.

WHEN: 12-4pm, XXXX Stockmen's Bar & Restaurant

#### **BLOOMING FLOWER BEARD COMPETITION**

The hugely popular Flower Beard Competition presented by Heritage Bank will see florists decorate Brisbane's best beards. Around 10 bearded men will be given a man-scape with flowers, before being judged through audience applause at The Old Museum. The men and their magnificent facial fuzz will then walk in the iconic Grand Parade in the Main Arena at 4.30pm. The quirky competition will be MC'd by well-known landscape architect Costa Georgiadis.

WHEN: From 2pm, The Old Museum

#### TERRIFIC TERRIERS TAKE TO THE STAGE

Get ready for cute-ness overload when the Terriers arrive at the Ekka. Tomorrow Group 2 Terriers will pose and prance their way around the Canine Pavilion. The category will feature the West Highland Terrier, Tenterfield Terrier Jack Russell Terrier, Bedlington Terrier, Bull Terrier and many more. The day will also include Obedience judging (companion).

WHEN: From 9am, Blackhawk Canine Pavilion

#### EKKA ESSENTIALS:

- Royal Queensland Show (Ekka) August 9 18, 2019
- Brisbane Showgrounds, 600 Gregory Terrace, Bowen Hills, Queensland
- Gates open at 9am

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### WWW.EKKA.COM.AU





• Tickets are available online at www.ekka.com.au

#### **EDITORS PLEASE NOTE:**

The 2019 Ekka Media Kit is available to download. It is the most comprehensive information guide to the show – to download please visit <u>www.ekka.com.au/media/media-kit/</u>

Don't forget to follow us on social media #ekka



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