

MEDIA ALERT

11 August, 2019

Fillies, frocks & fanfare at Ekka

An estimated 100,000 people flocked to the first weekend of the Royal Queensland Show presented by RACQ. The Brisbane Showgrounds came alive with competition judging, agriculture, horticulture, fabulous food and produce, educational learning, retail shopping, showbags, rides and the very best in entertainment.

Talented thoroughbreds and the finest outfits will take centre stage tomorrow at Ekka for Thoroughbred Day and Fashions on the Field presented by Moët & Chandon. Members of the public can still nominate to enter the Fashions on the Field Competition, either online or on the day at Ekka from 9am to 9.30am.

Here's what's in store tomorrow – Day 4 – at Queensland's most-loved event:

DAY 4: MONDAY 12 AUGUST - HIGHLIGHTS

MEDIA DOORSTOP: 11.30am with RNA President David Thomas or Chief Executive Brendan Christou on Heritage Hill overlooking the Main Arena.

JUDGING HIGHLIGHTS:

- From 9am 5pm Horse Judging Thoroughbred Led, Thoroughbred Under Saddle, Police Horse, Equestrienne and Equestrian Turnouts and Gentleman Rider, Main Arena
- From 9am Cat Judging Shorthair Cat, Black Hawk Cat Pavilion
- From 9am Canine Judging Group 7 Non Sporting, Black Hawk Canine Pavilion
- 9am 6.30pm Woodchop and Sawing Competition

FABULOUS FILLIES AND MARES SET TO SHINE AT THOROUGHBRED DAY

Thoroughbred Day on Monday 12 August will once again bring some glitz and glamour to the Ekka. Now in its 13th year, the day will showcase the beauty and versatility of thoroughbred horses while offering \$15,000 in cash and prizes.

WHEN: 8am - 5pm, Main Arena

FASHIONS ON THE FIELD PRESENTED BY MOET & CHANDON

See Ekka's most stylish men and women in the Fashions on the Field Competition presented by Moët & Chandon. The competition held on Thoroughbred Day offers eight classes, with the Best Dressed Junior



MEDIA ALERT

(15-17 years) class and three classes for Strappers and Stewards. In a showcase of style not to be missed, the entrants will strut their stuff for a panel of prestigious circuit judges including Brisbane's 18 year old fashion prodigy Connor O'Grady and Meredith McMaster from the Brisbane based Meredith McMaster Millinery

WHEN: 9.30am - 12.30pm, Main Arena

MADELINE STUART RETURNS TO HER ROOTS

Tomorrow at 11.30am, the world's first supermodel with Down Syndrome, Madeline Stuart, will walk the local runway which inspired her global career – the Ekka Natural Fibres Fashion Parades presented by Channel Seven. Now a global social media superstar with over a million followers, Brisbane resident Madeline attended her first fashion parade with her mum Rosanne at the Ekka in 2014. It was at this Ekka parade that Maddy said to her mum "Mum me model". In the four years since then Madeline has walked in over 100 fashion shows across the globe, including New York Fashion Week for the past six seasons.

WHEN: 11.30am, Fashion Stage, Upper floor of the Royal International Convention Centre

CRACKING TIME AT PACKER LEATHER AUSTRALIAN STOCKWHIP CHALLENGE

You're sure to see some cracking routines in the Packer Leather Australian Stockwhip Challenge. Competitors will be judged across four classes - Pee-Wee (8yrs and under), Juvenile (12yrs and under), Junior (16yrs and under) and the Packer Leather Open Division (all ages). **Whip crackers as young as four years of age will compete** for a share in the \$1,750 worth of prizes on offer.

WHEN: 9am – 3pm, Near the Arrow Energy Pavilion

RACE AROUND EKKA PRESENTED BY ACTIVATE ED...KICKS OFF

Students from Years 7 to 12 will have the chance to become budding filmmakers as they race around Ekka - planning, scripting, directing, shooting, editing and producing TV commercials and documentaries. Students in Years 7-10 will create a 30 second ad highlighting a competition displayed at Ekka and students in Years 11 and 12 will make a 90 second documentary about the people who bring the show to the city each year. Students will film at the Ekka on Monday 12 and Tuesday 13 August.

When: All day on 12 & 13 August, throughout the grounds



MEDIA ALERT

JEFF HORN LAUNCHES INAS GLOBAL GAMES MASCOT

The INAS Global Games are the world's biggest sports event for athletes with an intellectual impairment. More than 1,000 athletes from all around the globe will descend on Brisbane in October for the 2019 INAS Global Games (9-20 Oct). Global Games Ambassador and Boxing legend Jeff Horn, Brisbane Lord Mayor Adrian Schrinner, and Paralympic Gold Medallist Daniel Fox will launch the 2019 INAS Global Games mascot at Ekka tomorrow.

WHEN: 10.45am, Fashion Stage, Upper floor of the Royal International Convention Centre

QUEENSLAND CABINET AT EKKA

In a time-honoured tradition, Queensland Cabinet will meet at the Ekka tomorrow. Premier Annastacia Palaszczuk will hold a press conference following the meeting.

EKKA ESSENTIALS:

- Royal Queensland Show (Ekka) August 9 18, 2019
- Brisbane Showgrounds, 600 Gregory Terrace, Bowen Hills, Queensland
- Gates open at 9am
- Tickets are available online at <u>www.ekka.com.au</u>

EDITORS PLEASE NOTE:

The 2019 Ekka Media Kit is available to download. It is the most comprehensive information guide to the show – to download please visit www.ekka.com.au/media/media-kit/

Don't forget to follow us on social media #ekka



And download the Ekka App from Google Play or iTunes

For more information please contact the Ekka Media Unit: Veronica Carew General Manager Communications Ph: 07 3253 3930/ 0408 323 631

Email: vcarew@rna.org.au

Nicole Clifton Media and Communications Officer Ph: 07 3253 3931/0417 451 775 Email: nclifton@rna.org.au