

August 8, 2018

No bull – Fashion set to bloom

MEDIA PREVIEW: Natural Fibres Fashion Parades

All media are invited to attend a full preview rehearsal of the Nature in Bloom Natural Fibres Fashion Parades – celebrating the colours and climate of spring in Queensland and showcasing the natural materials of cotton, wool, silk and leather.

Where: Fashion Stage, Upper Level, Royal International Convention Centre, Brisbane Showgrounds

When: TOMORROW 11.30am, Thursday 8 August

Talent: 10 local male and female models and Fashion Event Director, Laura Churchill

About this year's Nature in Bloom Natural Fibres Fashion Parades:

The Nature in Bloom Natural Fibres Fashion Parades will celebrate Queensland agriculture and community, with a new line-up of women's and menswear designers in 41 shows over the 10 days of Ekka.

The parades, directed by Laura Churchill for the third year, champion Queensland fashion and feature 16 women's and menswear designers - seven of which are new to Ekka

Inspired by the iconic Queensland scene of jacarandas in flower, Nature in Bloom will provide a romantic, floral background to showcase Queensland's best natural fibre fashion.

First day of stud beef cattle judging

The largest showing of stud beef in the southern hemisphere will be judged in the Main Arena tomorrow.

Around 1,000 head of stud beef cattle have converged on the Showgrounds for the Stud Beef Competition, with the first day of judging getting underway tomorrow at 8.30am.

New this year in stud beef is the inclusion of a feature breed, which is Brahman - there will be 117 head of them.

Where: Main Arena

When: TOMORROW from 8.30am, Thursday 8 August

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