

# FAST FACTS

**400,000**

*people expected through the gates*

**\$687,000+**

*Total competition prize pool*

**\$200+**

*million injected into the  
Queensland economy*

**32,000+**

*ribbons, rosettes and sashes to be  
awarded*

**3,500**

*jobs created*

**21,000+**

*competition entries*

**46**

*competitions*

**730+**

*Judges and stewards*

**10,000**

*animals*

**300+**

*free things to do and see*

**170+**

*commercial exhibitors*

**3**

*tonnes of fireworks*

**180,000**

*strawberry sundaes expected  
to be consumed*

**120+**

*hours of live music*

**149**

*years of tradition since  
the first Ekka in 1876*

**250+**

*volunteers*