

22 May, 2019

Media Accreditation is now open

Media accreditation for the state's largest and most loved annual event, The Royal Queensland Show (Ekka) presented by RACQ, is now open.

The Ekka welcomes traditional and broadcast media plus digital and social influencers, video and food bloggers and photographers to our iconic 10-day show, which will run from 9 – 18 August 2019.

All media representatives covering the Ekka are required to have media accreditation which provides exclusive access to the media centre, internet connection, food and refreshments, lockers, daily program updates and news.

Please note, the Media Centre will open on Monday 5 August when Ekka Beef Week commences.

The Ekka Media team will be on hand to assist media covering the show, including connecting them with relevant talent, images and vision if required.

The Ekka is Queensland's biggest event, drawing more than 415,000 visitors through the gate in 2018 and more than 31 million since its first show in 1876.

It remains a Queensland institution and is the ultimate showcase of the best of the best, with our resilient exhibitors achieving excellence and promoting agriculture despite drought, flood and times of adversity.

Media accreditation closes in early July and media accreditation kits including passes will be mailed to approved applicants two weeks prior to the show commencing.

How to apply

In order to apply for media accreditation all applications must be accompanied by a portrait sized headshot to be uploaded as part of the normal online process.

Applications without a headshot will not be able to be considered for approval.

Please note, Ekka Media Accreditation will be issued at the discretion of the RNA.

To apply for media accreditation for Ekka 2019 please visit <https://www.ekka.com.au/media/media-accreditation>

Don't forget to follow us on social media #ekka



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