

May 30, 2018

Media accreditation is now open

Media accreditation for the state's largest annual event, the Royal Queensland (Ekka) Show presented by RACQ, is now open.

All media representatives covering the Ekka are required to have media accreditation, including digital media applicants such as video bloggers, social media influencers and food bloggers, as well as traditional media.

Accreditation gives you exclusive access to the Media Centre, where you'll find free Wi-Fi, food and refreshments, lockers and daily program updates from 10 to 19 August 2018. Please note, the Media Centre will open on Monday 6 August when Ekka Beef Week commences.

The Ekka Media team will be on hand to assist media covering the show, including connecting them with relevant talent.

For 141 years, the Ekka has brought the country to the city to celebrate and champion agriculture.

The Ekka showcases the best of Queensland, attracting more than 21,000 competition entries from woodchop to giant vegetables, 10,000 animals from beef cattle to fish, world-class live entertainment, award-winning food and wine and much more.

Traditions remain at the heart of the show, giving each generation their own chance to make lifelong memories.

Apply now for your pass to Queensland's most loved event which runs from August 10 to 19.

Media accreditation closes on Friday 13 July 2018.

Media accreditation passes will be mailed to approved applicants two weeks prior to the show commencing.

How to apply

In order to apply for media accreditation, all applications must be accompanied by a portrait sized headshot to be uploaded as part of the normal online process.

Please note, applications without a headshot will not be considered for approval.

Mailing addresses must be provided, or approved accreditation will be available for pick up at RNA Offices, 600 Gregory Terrace, Bowen Hills, 4006, two weeks prior to show.

To apply for media accreditation for Ekka 2018 please visit <https://www.ekka.com.au/media/media-accreditation>

Don't forget to follow us on social media #ekka



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