

MEDIA RELEASE

16 August 2017

Thanks Queensland...4 BIG DAYS TO GO

Well, Queenslanders sure did turn out to enjoy People's Day at Ekka this year. What a day so far.

The Parade of Champions was grand, the dart throwing accurate (mostly) and the thrills of sideshow bought out the kid in all of us.

By night's end it's estimated more than 50,000 people will have attended the annual show day holiday which dates back to the very first Ekka in 1876.

There's still four full days of fun to come, so get ready for it Queensland and help us bring it home!

Here's the highlights for Day 7 at Queensland's biggest annual event:

MEDIA DOORSTOP: 11.30am with RNA President David Thomas or Chief Executive Brendan Christou on Heritage Hill overlooking the Main Arena.

Day 7: Thursday 16 August – JUDGING HIGHLIGHTS

- 8am-5pm Australian Pony Classes Main Arena
- 8.30am 5pm Pony Show Hunter Led and Hack Classes
- 8.30am 5pm Dairy Youth Competitions Oval No 2
- 9am 5pm Showjumping Main Arena
- 9am-3pm Boer Goats Stock Pavilion
- 9am 5pm Working Dogs Canine Pavilion
- 12noon -1pm Lendlease Sheep Dog Trials Main Arena
- 1.30pm 5pm Open sheep judging Stock Pavilion

A BEAUTIFUL REUNION

Over 20 years ago, a LifeFlight doctor named Dr Colin Meyers, saved the life of a young man named Nick Frederiksen. Nick lost his arm, but went on to become a world champion woodchopper. Tomorrow, Nick will meet, for the very first time since his accident, the doctor who saved his life all those years ago. **When: 10AM. Where: Woodchop Arena**

AUSTRALIAN WORKING DOGS RULE!

They are the loyal dogs we love. The hard workers, the ones our farmers can rely on. The Australian Kelpie, Cattle Dog, Shepherd and Collie...This is their day to be applauded and recognised for their stamina, brains and contribution to our way of life. WHERE: Dog Pavilion, Alexandria Street. WHEN: First up judging in Rings 1 & 2 from 9am.

AUGUST 11-20 2017

WWW.EKKA.COM.AU



MEDIA RELEASE

FLOWER POWER & GROOVY MOOVES

Making a return to Ekka after a two year hiatus, the revived Community Stage presented by Colorbond Steel gives dance schools and community groups the chance to showcase their talents in front of an audience, while providing a platform for plenty of interesting gardening demonstrations and talks. Some of the stage highlights tomorrow include the circus themed Showbiz Express at 11.30am and talks on subtropical gardens. **WHERE: The Old Museum (D-15)**

FOODIE FAVES SO FAR

Ekka is a foodie mecca, with the emerging favorites including deep fried lasagna on a stick and coffee in a chocolate coated cone in Gourmet Plaza, along with the Famous Funnel Cakes in Woolworths Fresh Food Pavilion and vegan ice cream CocoWhip in Gregory Terrace.

DON'T BE SHEEPISH

School kids from as far as St George will compete in the open class of the Sheep Competition tomorrow in the Stock Pavilion. Each school will present three of their best looking sheep to be judged – there are eight breeds on show including Textel sheep which have white faces with light brown wool and Dorpers with black faces and white wool. **WHEN: 1.30pm WHERE: Stock Pavilion**

DON'T WING IT GO CHECK OUT THE CHOOKS

Ekka guests can take a peek at the wonderful flock on display including a variety of exquisite poultry and birds, with this year's poultry features being Mediterranean and Waterfowl. Other birds on display include sweet African Love Birds and colourful parrots. WHERE: Poultry Pavilion

AGRICULTURAL EDUCATION HALL FOR FUN AND LEARNING

We welcome school groups back again today to learn about how it all starts with Ag! The field to fork rural journey takes students on the cycle of agriculture – from composting, to soil analysis, growing and planting, harvesting and processing. **WHERE: Agricultural Pavilion Lower Royal ICC WHEN: All day**

EKKA ESSENTIALS

- August 11 20, 2017
- Brisbane Showgrounds, 600 Gregory Terrace, Bowen Hills, Queensland
- Gates open at 9am
- Tickets are available online at www.ekka.com.au

EDITORS PLEASE NOTE:

The 2017 Ekka Media Kit is now available to download. It is the most comprehensive information guide to the show - to download please visit <u>www.ekka.com.au/media-centre</u>

Don't forget to follow us on social media #ekka



For more information please contact the Ekka Media Unit:

Veronica Carew General Manager Communications Nicole Clifton Media and Communications Officer

AUGUST 11-20 2017





MEDIA RELEASE

Ph: 07 3253 3930/ 0408 323 631 Email: <u>vcarew@rna.org.au</u> Ph: 07 3253 3931/ 0417 451 775 Email: <u>nclifton@rna.org.au</u>

AUGUST 11-20 2017

WWW.EKKA.COM.AU