

## MEDIA RELEASE

June 8, 2017

## Your pictures set to celebrate Ekka's 140<sup>th</sup>

Our iconic Queensland institution, the beloved Ekka – the People's Show – is celebrating a remarkable milestone, and we need your help to commemorate its 140th anniversary by sharing your historical photos.

Your photos can tell us so much about our state's cultural heritage, so we've launched an online history portal on our website.

We want to hear your stories through historical photographs - the childhood memories of family trips to Ekka, the pocket money painstakingly saved to spend on the wonders of Sideshow Alley, and your family traditions, passed down through generations.

It's the perfect opportunity to reminisce on childhood memories with family and friends, and unearth some of the state's untold history.

Plus, every photo uploaded onto our website before the end of June will also go in a draw to win an Ekka Family Pass.

Sharing your stories is as simple as creating them – just take photo of an original historic image, caption it with a brief description and the year it was taken, and submit it for approval.

Your heritage photos will appear in the image library on our Ekka website where visitors can view pictures of a long ago era – colonial Brisbane in the early 1900's.

The Ekka has a special place in Queensland childhoods, bringing country and city families together for the ten days of show to create lifelong memories, and celebrate traditions.

It's Queensland's show – and these are fragments of our history. If you have an 'Ekka Memory' you'd like to share, then click here.

## Don't forget to follow us on social media #ekka



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