

## MEDIA ALERT

12 May, 2017

## Good Gourd! That's not a pumpkin, THESE are pumpkins

<u>Tomorrow</u> the heavyweights of the veggie patch will roll into the Brisbane Showgrounds in an attempt to squash records at the Royal Queensland Show (Ekka's) Giant Pumpkin Competition sponsored by Pillow Talk.

While Queensland gym junkies have been bulking for festival season, these pumpkins have also been packing on the pounds in an effort to win the coveted Champion Heaviest Giant Pumpkin of Show.

Minden farmer, Geoff Frohloff, is hoping to add a fourth gong to his growing collection after carving up the competition for the last three years.

The green thumbed farmer's 2015 entry topped the scales at a record 261.5kg – that's more than a quarter of a tonne!

To put the giganticness of these gourds into perspective – that's the equivalent of:

- Four washing machines
- A Grand Piano
- 65 bowling balls
- 1,500 cans of soup
- A quarter of a car
- 17 wheelbarrows
- 15 Microwaves
- 13 Bales of hay
- 44 supermarket sized pumpkins

Now that's what we call a whole lot of pumpkin!

For the past four years, the giant pumpkin competition has been held outside of Ekka dates to allow growers to take advantage of the premium growing season – leading to premium pumpkin sizes!

Don't miss out on one of Queensland's most iconic agricultural competitions – great vision for the media is assured.

What: Royal Queensland Show (Ekka) Giant Pumpkin Competition sponsored by Pillow Talk

When: Tomorrow Saturday May 13, 2017

Where: The Brisbane Showgrounds, 600 Gregory Terrace Bowen Hills, 4006



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## Time:

- Delivery of pumpkins and weigh in from 8:30am to 9:30am
- Presentations 10:00am

BEST TIME FOR MEDIA - From 8.30am - pumpkins are being delivered and weighed.

Don't forget to follow us on social media #ekka



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