The RNA operates a media centre for all media reporting on the Ekka. The media centre is located at:

Upper Level Office
Upper Commerce Building
Brisbane Showgrounds

Opening hours: 9am to 7pm

Please contact the Ekka Media Unit for any assistance including to arrange interviews with RNA executives, Councillors, competitors, entertainers, celebrities, exhibitors, judges and stewards:

**Veronica Carew**  
General Manager Communications  
T  +61 7 3253 3930  
M  +61 408 323 631  
E  vcarew@rna.org.au

**Andrea Sackson**  
Consulting Advisor  
T  +61 7 3253 5162  
M  +61 414 672 318  
E  asackson@rna.org.au

**Kelly Hawke**  
RNA Media and Communications Officer  
T  +61 7 3253 3931  
M  +61 438 340 989  
E  khawke@rna.org.au

Visit the Ekka Media Centre for:
- Ekka news and competition results
- Daily alerts
- Interview requests with authorised Ekka spokespeople
- Assistance finding newsworthy stories and interview contacts

**The Ekka Media Centre provides accredited media with access to:**
- Telephone
- Internet access
- Lockers
- Light refreshments

**Authorised Ekka Spokespeople:**
Comment from any of the following should be organised through the Media Centre.

- **David Thomas**  
  RNA President

- **Brendan Christou**  
  RNA Chief Executive

- **Veronica Carew**  
  General Manager Communications

**Media Accreditation and Access**
All media representatives reporting on the show must be accredited by the Ekka Media Unit prior to the event. All accredited media must display their allocated tags at all times while on site at the Brisbane Showgrounds.

**Photographs**
A wide range of high resolution photographs can be requested through the Ekka Media Unit to support show related stories.

**Access for Broadcast Media**
Television news crews requiring on site vehicle access for filming must apply for vehicle access passes when applying for their media accreditation pass.  

**Ekka Website**
Ekka media releases and daily alerts will be placed on the official show website and can all be accessed at www.ekka.com.au/media. Daily alerts will be posted on the website at the end of each day and provide entertainment, competition and judging highlights and information on the following day. Competition results will be uploaded daily by 6pm and can be viewed at www.royalqueenslandshow.com.au/results/

**RNA websites include:**
- **Ekka** (www.ekka.com.au) – relates to all the entertainment, showbags, rides and fun of the show.
- **RNA** (www.rna.org.au) – the corporate website for information about the Royal National Agricultural and Industrial Association Queensland.
- **Royal Queensland Food and Wine Show** (www.rqfws.com.au) – covers the retail food competitions including: cheese and dairy produce, ice-cream, gelato and sorbet, chocolate, beef and lamb, sausages, ham and smallgoods wine and beer.
- **Brisbane Showgrounds** (www.brisbaneshowgrounds.com.au) – what’s on year round at the showgrounds.

Don’t forget to use the hashtag #Ekka when using Twitter and Instagram.
55,000
SOCIAL MEDIA FOLLOWERS

HASHTAG
#EKKA

Brisbane Showgrounds