

July 16, 2025

## **Free Dreamworld ticket an exciting new Ekka extra**

The Ekka value offering this year just got even better following the announcement that every child who attends the Royal Queensland Show (Ekka) on Thursday 14 August and Friday 15 August will receive a free ticket to Dreamworld valued up to \$119.

In a special new partnership between the Ekka and Dreamworld, every child ticket holder aged five to 14 years who attends the Show on Thursday and Friday will be eligible for a free child's ticket to Dreamworld.

Showgoers with a family pass will receive two free Dreamworld child tickets and those with a combined Adult and Child ticket will receive one free Dreamworld child ticket.

The free Dreamworld child ticket valued up to \$119 will be valid for use from 1 September 2025 until 31 October 2025.

Additional adult and child tickets may be purchased to be used in conjunction, with adult tickets available at children's prices (up to \$119) for the same time period.

RNA Chief Executive Brendan Christou said the RNA was delighted to partner with another much-loved Queensland experience provider Dreamworld to deliver significant extra value to Ekka ticket holders on Ekka Thursday and Friday.

"We know that Ekka visitors, especially children, patiently wait a whole year to experience the excitement of the Show so this year we are pleased to be able to reward those kids with an extra treat of a Dreamworld ticket," Mr Christou said.

"Securing this free Dreamworld ticket is simple – just buy a child ticket, Adult & Child Ticket or Family Pass on our quieter days of Show, Ekka Thursday or Friday.

"The Thursday and Friday are also Super Saver Days when entry tickets are 20% cheaper than weekends and the public holiday, so it's a win-win!

Dreamworld CEO Greg Yong said that Dreamworld had undergone an extraordinary transformation in recent years and it was inviting Ekka guests to rediscover Dreamworld for themselves.

"With an expected \$1.5 million worth of tickets being given away, this is one of the largest partnerships we've ever undertaken - reflecting our confidence in what we've built," he said.

“From the lush new world of Rivertown, featuring the world-first rollercoaster Jungle Rush, to Kenny and Belinda’s Dreamland for families, thrilling rides, live entertainment, and world-class wildlife experiences, there’s so much more to explore.

“We’re confident guests will be struck by the scale of change and the incredible experiences now on offer, and we can’t wait to welcome them back through the gates.”

Mr Christou said the RNA, a not-for-profit organisation, was conscious of rising cost of living pressures and had worked closely with Dreamworld to deliver savings and extra value to families.

“This new free Dreamworld ticket offer enables people to plan ahead for their Ekka visit, attend the Show on Thursday or Friday and enjoy the bonus theme park experience post Ekka,” he said.

[Tickets are available online at www.ekka.com.au.](http://www.ekka.com.au)

The 2025 Ekka runs from Saturday 9 to Sunday 17 August.

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