

July 29, 2016

## Ekka action kicks off with a bull in a bar and larrikin lumberjacks!

The countdown continues with just a week left before the gates open to the Royal Queensland Show (Ekka). There is plenty of action this weekend as we unofficially open the Ekka and welcome cattlemen and women to town.

### The best recipe to find cooking champions

TOMORROW (Saturday 30 July) cookery judging commences in the Fine Arts Pavilion on the lower level of the Royal International Convention Centre (Royal ICC). Delicious homemade traditional fruit cakes and puddings, decorated cakes, preserves and sauces will all be put to the test. Our expert judges will be on hand for interviews.

**WHEN:** TOMORROW - Saturday 30 July, with judging commencing at 9am to 12pm

**WHERE:** Lower level of the Royal ICC, Brisbane Showgrounds

### The cattle are moving in!

This weekend the largest display of stud beef in the southern hemisphere will begin descending on the Brisbane Showgrounds. In a true display of bringing the country to the city, more than 1,600 head of beef cattle and their owners will start arriving in preparation for next week's beef competitions. Australia's largest cattle competition includes 440 classes in the prestigious Stud Beef Competition, 27 in the Led Steer and 14 in the Prime Beef Competition.

**WHEN:** Sunday 31 July, best vision for media will be from 11.15am

**WHERE:** Beef Pavilion and surrounds, Brisbane Showgrounds

### A bull walks into a bar...

In true Ekka tradition, this Sunday the iconic Cattleman's Bar will play host to a bull weighing almost a tonne. It'll take its first swig of beer to officially declare the bar open for service. This tradition marks the unofficial start to show as we welcome our farming families to town.

**WHEN:** Sunday 31 July at 11.15am

**WHERE:** Cattleman's Bar, Brisbane Showgrounds

### Logging with the lumberjacks

From the roar of chainsaws racing, to climbing up and down a 50 foot pole and log rolling on water, the Heritage Bank Lumberjack Show is Ekka entertainment not to be missed. The two cheeky lumberjack teams will keep audiences entertained, as they compete to find out just who is the best in the bush. See them in action this Sunday.

**WHEN:** Sunday July 31 at 11.45am

**WHERE:** Stockman's Rest, Brisbane Showgrounds

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For more information please contact the Ekka Media Unit:



ROYAL QUEENSLAND SHOW

# MEDIA ALERT

Veronica Carew  
General Manager Communications  
Ph: 07 3253 3930/ 0408 323 631  
Email: [vcarew@rna.org.au](mailto:vcarew@rna.org.au)

Nicole Clifton  
Media and Communications Officer  
Ph: 07 3253 3931/ 0417 451 775  
Email: [nclifton@ma.org.au](mailto:nclifton@ma.org.au)

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