

July 1, 2016

Ekka to stage first fashions on the field

For the very first time, fashion-forward ladies and gentlemen will don their most stylish formal spring season race wear in the Royal Queensland Show's (Ekka) Fashions on the Field Competition presented by Dendy Cinemas.

The brand new competition, offering a prize pool of more than \$20,000, will coincide with the Ekka's annual Thoroughbred Day on August 8, which showcases the beauty and versatility of thoroughbred horses.

The fashionistas will strut their stuff for a panel of prestigious circuit judges in four exciting categories: Best Female Ensemble (18-40yrs); Best Female Ensemble (over 40yrs); Best Male Ensemble and Best Headwear (male or female).

The panel of four judges includes Lauren Holland from Joli Boutique in Ascot, who has won some of Australia's biggest fashions on the field competitions, including two Queensland state titles - and has more than \$100,000 in prizes to her name.

Also joining the panel is Brisbane fabric king Ewan Gardam, who has been involved with Queensland fashion fabric for four decades. Ewan launched and designed gowns for Gardams Bridal and has travelled the globe sourcing the finest fabrics, including from the leading fabric houses of Europe.

The prize for each category winner is valued at more than \$5,000 and includes a Dendy Bronze Card, Fitness First Membership, KX Pilates voucher and Napoleon Chermiside Makeover lesson.

There's still time for the fashion savvy to grace the stage, with entries open until Friday 29 July. To enter go to <http://www.ekka.com.au/entertainment/fashion/fashions-on-the-field/>

The Ekka's Fashions on the Field Competition will be staged at the John MacDonald Stand and Thoroughbred Ring in the Main Arena on Monday 8 August at 9am. The winners will be announced on the Mumm Entertainment and Fashion Stage, upper level, Royal International Convention Centre at 1pm.

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