

January 28, 2016

A week left to enter nation's richest beef comp

Producers have just a week left to enter Australia's richest beef competition of its kind which offers more than \$46,000 in prizemoney.

Entries for the RNA's popular Paddock to Palate Competition, presented by Mort and Co, close next Friday, February 5.

Due to the competition's popularity, entry numbers have been capped and producers are urged to enter now to ensure they don't miss out.

Now in its nineteenth year, the competition attracts the nation's top beef producers who get the chance to showcase their high quality stock.

The competition is part of the RNA's commitment to celebrate and champion agriculture by recognising industry excellence and encouraging consumer promotion.

Paddock to Palate was previously a four phased competition, but to ensure a more streamline judging process it will now consist of three phases.

This year's competition will comprise the best aggregate weight gain over 100 days (70 days for trade); a carcass competition and will finish in the MSA eating quality competition.

The exhibitor who polls the highest aggregate score across these three categories is then awarded the overall prize which will be announced during the Royal Queensland Show at a special Paddock to Palate Competition Awards Presentation Breakfast.

All steers will be forward sold over the hooks to JBS Australia Dinmore on a price and grid to be negotiated so that all exhibitors have full transparency on pricing. Similarly ration pricing will be advised to all exhibitors by Mort & Co.

The feedlot phase of the competition will be conducted at Mort & Co's Grassdale Feedlot at Dalby which is one of Australia's largest and most modern feedlots.

Entries close next Friday at 5pm. For more information or to enter go to www.ekka.com.au

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