

11 August, 2015

## Day 6 ...Ekka's historic People's Day

Tomorrow's (Wednesday) iconic Brisbane show day holiday – People's Day – is set to attract bumper crowds. Ekka's day of days is shaping up to be a crowd-pleaser with an amazing array of entertainment on offer including the historic Grand Parade and a performance by pop superstar Samantha Jade.

Tomorrow we expect more than 55,000 people to make their way to show to enjoy Ekka's distinct mix of animals, competitions, rides and entertainment.

### HOW MANY SO FAR! – EKKA FUN FACTS AFTER FIVE DAYS OF SHOW:

- 70,000 plus – estimate of the amount of Dagwood dogs eaten already
- 100,000 plus – Bertie Beetle showbags sold already
- 25,000 plus – estimate of the amount of \$2 Cheese Toasties already purchased
- 60,000 plus – amount of iconic Ekka Strawberry Sundaes eaten already

Most popular show bags so far:

- Bertie Beetle bags running out the door with more than 100,000 already sold
- Minions
- Elle Magazine
- Peppa Pig
- Shopkins
- Hello Kitty
- Cadbury Family Deal
- Mega Showbag
- Mega Swat

Here's what's in store for Day 6 (Wednesday, 12 August)...

**MEDIA DOORSTOP: 11:30am with RNA President David Thomas or Chief Executive Brendan Christou on Heritage Hill overlooking the Energex Community Arena.**

### Judging highlights

- Horses from 8am– Don't miss the show jumping and junior riders (Energex Community Arena)
- Canine from 9am – don't miss the Feature Terrier Specials (Map Ref P-9)
- Goats - Angoras will be judged (Map Ref M-2)
- Woodchop from 9am Woodchop Arena (Map Ref G-2)

### **THE BEST OF THE BEST ON SHOW IN THE GRAND PARADE from 1pm (Energex Community Arena)**

It's the parade of champions – the best of the best from the Grand Champion Fish of Show to the Grand Champion Stud Bull. A sight to see, the Grand Parade is a tribute to all the winning animals and their handlers.

**Don't miss all the action from 1pm in the Energex Community Arena.**

### **POPSTAR SAMANTHA JADE – 4:30pm the Entertainment and Fashion Stage, Upper Royal ICC (F-10)**

Australian pop superstar Samantha Jade will perform at Ekka tomorrow bringing a piece of stardom to the show. She will perform her catchy pop hits including her new release 'Shake That'. Special meet and greet session following from 5pm.



**Ekka**  
Royal Queensland Show

Media Release

**FIERCE FLIPS FROM THE FMX FREESTYLE KINGS - Energex Community Arena**

The FMX Freestyle Kings are so popular in the night show that this year they are also doing some lunchtime sessions in the Energex Community Arena. Four of Australia's best riders will perform the most daring tricks in the sport leaving the crowd on the edge of their seats. **WHEN: 1.45pm – 2pm**

**HORSES JUMPING HIGH from 9am Energex Community Arena**

Showjumping will not disappoint as the best of the best jump for blue ribbons on the Energex Community Arena from 9am. Don't miss the junior riders who will steal the show from 2pm.

**GREEN FASHION IN HORTI-COUTURE PARADE from 3pm on the Education Stage (Map Ref F-9)**

The popular Horti-Couture parade showcases Queensland's most creative fashion designers who make their pieces purely out of botanical items. Creativity at its best. Don't miss this.

**STARS COME TO SHOW** Channel 7 Pavilion (Map Ref M-14)

**From** 9:30am the stars of the Channel 7 News team will be in the Channel 7 Pavilion from 9:30am.

**EDITORS PLEASE NOTE:**

The 2015 Ekka Media Kit is now available to download, it is the most comprehensive information guide to show, to download please visit [www. http://www.ekka.com.au/media-centre/media-kit/](http://www.ekka.com.au/media-centre/media-kit/)

**Don't forget to follow us on social media #ekka**



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