

Media Alert



ATT NEWS EDITORS

RNA TAKES EKKA TO THE ROYAL CHILDREN'S HOSPITAL

Each Ekka, kids at the Royal Children's Hospital watch the rides and bright lights of sideshow alley from their windows.

Many are unable to visit the Show, so this year, Ekka will be going to them.

Thanks to the generosity of Ekka Showbag Operators; sponsors Dairy Farmers, Coca Cola and Sunny Queen; entertainers Harvest Rain and James Kemp; and The Cupcake Parlour, there will be plenty of Ekka fun to be had.

"The Royal Children's Hospital is our closest neighbour and we are so very pleased to be able to bring some Ekka fun to the bedsides of young Queenslanders who are working hard to beat illness," said RNA Chief Executive Jonathan Tunny.

WHEN: 11am, Tuesday 3 August 2010

WHERE: Grassed area in front of the Royal Children's Hospital - Herston Road entrance

WHAT: For those children who can leave their beds, there will be baby animals, showbags, yummy cupcakes, 40 costumed characters and a short performance from Harvest Rain to enjoy on the front lawn.

Then, RNA President Allan Warby, Chief Executive Jonathan Tunny, along with Harvest Rain characters and the RCHF team, will take showbags and loads of laughs to those children who are bed-ridden.

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