

Media Alert



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Att News Editors

BIG WEEKEND OF EKKA ACTION

GREAT VISION AND STORIES START THIS WEEKEND

Ekka gates open next Thursday 5 August, but the buzz and excitement of Ekka starts this weekend with:

THE ANIMALS ARE COMING!!!

THE ARRIVAL OF 1,500 HEAD OF BEEF CATTLE

Ekka is the biggest showing of stud beef cattle in the southern hemisphere. Some of the most magnificent cattle across all breeds arrive this Saturday and Sunday. See the cattle and meet their handlers.

When: from 3am Saturday morning onwards across the weekend

BULL AND BEERS

THE TRADITIONAL FIRST BEER OF EKKA IS PULLED

Freshly pulled beers and a real-life bull brought up to the Cattlemen's Bar especially for the occasion is the traditional welcome the Ekka gives to cattlemen and women visiting from across Queensland. The Ekka is a great opportunity for country Queenslanders to catch up over a cool ale. The first beer at Cattlemen's traditionally kicks off a week of social events and fun.

When: 11am, Sunday 2 August at Cattlemen's Bar, RNA Showgrounds.

Who/What: Chief Executive Jonathan Tunny, Cattlemen, bulls, cattle

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JUDGING OF JAMS, SAUCES, PESTO and CAKES

For some sweet vision, get to The Auditorium this Saturday for judging of sticky jams and preserves, yummy cakes and a new class this year for pesto, sauces and herb jelly. Foodie Alison Alexander will be on hand to answer all your questions.

When: from 9am Saturday 1 August

Where: The Auditorium, RNA Showgrounds

GIANT VEGETABLE JUDGING

The scales are ready to receive some of the biggest veggies grown this year - Pumpkins, Tomatoes, Pineapples, Pie Melon, Bugle Gramma, Beetroots, Sweet Potato, Cabbage and Turnips. District Exhibits are also judged this weekend.

When: Saturday 1 August and Sunday 2 August

Where: Brisbane Markets Agricultural Pavilion, RNA Showgrounds

Media are welcome to attend all of these events.

For more information please contact: RNA Communications Manager Veronica Carew on 3253 3930 or 0408 323 631; or RNA PR Consultant Andrea Sackson on 3253 3931 or 0414 672 318.

-ENDS-

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