



RNA

The Royal National Agricultural and Industrial Association of Queensland

MEDIA RELEASE

Tuesday, 23 March 2004

DRAFT OFF SOME STEERS AND TEST THEIR PERFORMANCE

Are your cattle good eaters? Find out by entering Queensland's premier beef cattle competition at this year's Royal Queensland Show – EKKA 2004.

The Royal National Association (RNA) is calling on beef cattle producers to enter the Performance Feeds 100-Day Feedlot Trial and Carcass Competition (Class 37) of the EKKA's Prime Beef Competition. This 100-day feedlot trial provides awards for weight gain as well as group and individual carcass points.

Competition entries close on 8 April and all entrants must be delivered to Launcells Feedlot at Drillham by 15 April.

RNA Beef Cattle Committee Chairman Allan Warby said the competition was valuable to exhibitors and the industry as it set benchmarks for 100-day performance.

"We encourage beef cattle producers to select an appropriate group of seven steers (six will be judged) and enter the class," said Mr Warby.

"All points earned in this competition will also contribute to the Cyclone Industries High Point Achiever Award – providing exhibitors with a chance to win multiple awards."

Suitable steers must be in the 380kg to 450 kg weight range when first entering the feedlot to meet the competition's carcass specifications.

Last year's winner was the Drynan Family of "Gallanani", Esk. Their award-winning pen of Charolais/Simmental Cross Steers gained an average of 2.27 kg per day during the 100-day trial.

Full details of the competition schedule and competition entry forms are available from the RNA or by visiting www.ekka.com.au.

Further information about delivering the steers to the feedlot can also be obtained from Duncan Sturrock at Launcells Feedlot on (07) 4627 6373.

The Royal Queensland Show (EKKA), the state's largest and most popular annual event, is being held from 5-14 August 2004.

**Media contact: Andrea Sackson / Ann Rainbow, RNA Public Relations
Office, 07 3253 3923. Mobile: 0414 672 318 / 0411 482 792**

www.ekka.com.au