



Ekka
Royal Queensland Show

Media Release

June 1, 2015

Ekka media accreditation is now open

Media accreditation for the state's biggest and most loved event – the Royal Queensland Show (Ekka) is now open.

All media representatives planning to report on the Ekka must apply for media accreditation.

Media accreditation provides those reporting on the show with exclusive access to the media centre, internet connection, lockers, daily program updates and news.

Now in its 138th year, the Ekka is a Queensland institution and forms a rich part of the state's social and cultural heritage.

With 10,000 animals, more than 21,000 competition entries, amazing food and wine, world-class entertainment and show bags, the Ekka is a tradition not to be missed, a once a year city / country extravaganza.

Media accreditation kits including passes will be mailed to approved applicants approximately two weeks prior to the show opening.

Media accreditation closes on Monday July 6, 2015 so don't miss out on your pass to Queensland's biggest event which runs from August 7-16.

How to apply

In order to apply for media accreditation all applications must be accompanied by a portrait sized headshot to be uploaded as part of the normal online process.

Please note, applications without a headshot will not be able to be considered for approval.

To apply for media accreditation for Ekka 2015 please visit www.ekka.com.au/media

Don't forget to follow us on social media #ekka



Ends

For more information please contact the Ekka Media Unit:

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Friday 7 - Sunday 16 August 2015
www.ekka.com.au