The RNA operates a media centre for all media reporting on the Ekka. The media centre is located at:

Upper Level
Woolworths Fresh Food Pavilion
Brisbane Showgrounds (H-10)

Opening hours:
9:00am to 7:30pm

Please contact the Ekka Media Unit for any assistance including interviews with RNA executives, Councillors, competitors, entertainers, celebrities, exhibitors, judges and stewards.

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Visit the Ekka Media Centre for:
• Ekka news and competition results
• Daily alerts
• Interview requests with authorised Ekka spokespeople
• Assistance finding newsworthy stories and interview contacts

The Ekka Media Centre provides accredited media with access to:
• Telephone
• Wifi internet access
• Lockers
• Light refreshments

Authorised Ekka Spokespeople:
Comment from any of the following should be organised through the Media Unit.

David Thomas
RNA President
Brendan Christou
RNA Chief Executive
Veronica Carew
General Manager Communications

Media Accreditation and Access
All media representatives reporting on the show must be accredited by the Ekka Media Unit prior to the event. All accredited media must display their allocated tags at all times while on site at the Brisbane Showgrounds.

Access for Broadcast Media
Television news crews requiring on site vehicle access for filming must contact the Ekka Media Unit. Limited passes available.

Ekka Website
Ekka media releases and daily alerts will be placed on the official show website and can all be accessed at www.ekka.com.au/media. Daily alerts will be posted on the website at the end of each day and provide entertainment, competition and judging highlights and information on the following day. Competition results will be uploaded daily by 6pm and can be viewed at www.ekka.com.au/competitions/results/

RNA websites include:
• Ekka (www.ekka.com.au/competitions/results/) — relates to all the entertainment, showbags, rides and fun of the show.
• Royal Queensland Show (www.royalqueenslandshow.com.au) — covers all the Ekka competitions from cakes to cows.
• RNA (www.rna.org.au) — the corporate website for information about the Royal National Agricultural and Industrial Association Queensland.
• Royal Queensland Food and Wine Show (www.rqfws.com.au) — covers the retail food competitions including: cheese and dairy produce, ice-cream, gelato and sorbet, beef and lamb, sausage king, ham and smallgoods and wine.
• Royal International Convention Centre (www.royalicc.com.au) — what’s on year round at the Royal International Convention Centre.
• Brisbane Showgrounds (www.brisbaneshowgrounds.com.au) — what’s on year round at the Brisbane Showgrounds.

Photographs
A wide range of high resolution photographs can be requested through the Ekka Media Unit to support show related stories.

DON’T FORGET TO FOLLOW US ON SOCIAL MEDIA