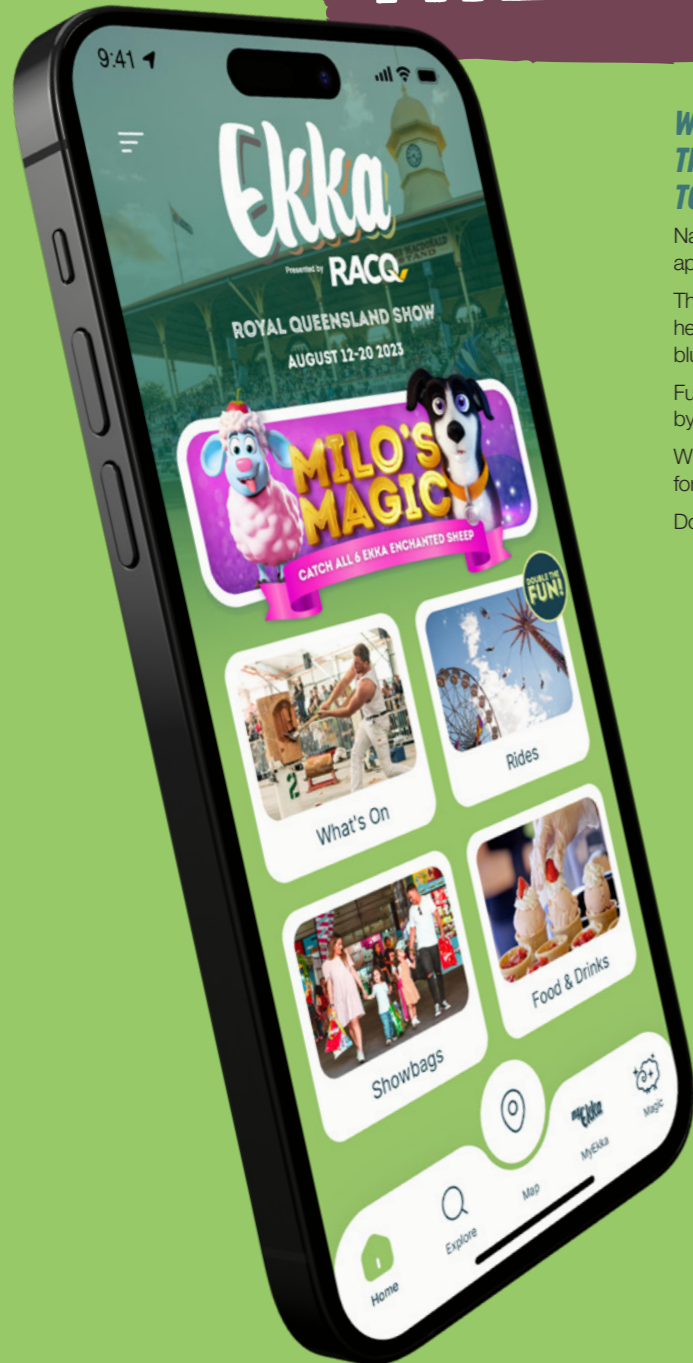


INTRODUCING THE EKKA APP



**WOOF...HAVE YOU HEARD?
THERE'S AN EXCITING NEW WAY
TO GET AROUND EKKA!**

Navigate your way around the Show with Ekka's functional, fun and free NEW app for all ages.

The app includes all the information you need to plan your day at Ekka and will help you to easily find your way from your favourite shows to showbags using blue dot technology!

Fully integrated with ekka.com.au, create a MyEkka account and plan your visit by saving events and activities and then receive upcoming event notifications.

While you're exploring Ekka, help Milo the sheepdog find all of his lost sheep for the chance to win a great range of daily prizes.

Download the Ekka App soon and enjoy lots of unique benefits.



Download now



MEET MILO & THE EKKA SHEEP



Milo

Milo is Farmer Rhonda's best friend and is born to entertain...at least that's what he believes! He's handsome, energetic and loves chasing sheep. Milo is also Ekka's official sheepdog, responsible for Ekka's sheep, but now all his sheep are enchanted by the magic of the Ekka...who knows where they will end up! Milo needs your help!

Strawbaa-ry

Strawbaa-ry will sweeten your day! She loves to surprise her friends with the world-famous Strawberry Sundae Ice Cream.

Ram-bow

Bright, bold and colourful, he loves everyone...and everyone loves him. He is the natural leader of the flock and brings out the best in all his friends.

Spaaarkle Fleece

Extremely competitive, Spaaarkle Fleece loves a challenge. When she's not winning blue ribbons, she's solving puzzles with friends.

Fairy Fleece

A little sticky but always sweet! She loves twirling around and around, sprinkling magical sugar dust wherever she goes.

Lamberjack

Show-stopping, wood-chopping Lamberjack loves to work hard. He's always ready to have a big adventure with his friends.

Gold-ie

Amazingly woolly Gold-ie Sheep has a champion fleece, but she is shy and can be difficult to find. Keep an eye out for Gold-ie as she reaches new heights around the Showgrounds.