

July 10, 2019

People's choice in style stakes at Ekka's Fashions on the Field

Returning for its fourth year, Ekka's Fashions on the Field Competition presented by Moët & Chandon will see a dapper display of men and women compete for over \$8,000 in prizes, plus a brand new People's Choice Award.

Entries are now open for the competition, which this year will see the first place winners from Best Dressed Lady (18-40 years), Best Dressed Lady (40 years and over), Best Dressed Gentleman and Best Headwear compete for the Grand Champion crown as well as the popularity vote.

Photos of the winning entrants will be uploaded on to the Ekka Facebook page, where fashion loving Ekka fans will have just 24 hours to back a winner by liking their favourite photo.

Ekka's Fashions on the Field competition is similar to those held at race days around the country, with must-have millinery, dashing double-breasted suits and fabulous frocks reflecting a 'Springtime Awakening' theme taking over the Main Arena on Monday 12 August.

In a showcase of style not to be missed, the elegant entrants will strut their stuff for a panel of prestigious circuit judges, including Brisbane's 18 year old fashion prodigy Connor O'Grady, hairdresser to the stars Joh Bailey and bespoke millinery designer Meredith McMaster.

The popular event will once again run in conjunction with Ekka's annual Thoroughbred Day, which showcases the beauty and versatility of thoroughbred horses, and will see glamorous men and women compete across eight categories:

- Best Dressed Lady (18-40 years)
- Best Dressed Lady (40+ years)
- Best Dressed Gentleman
- Best Headwear (unisex)
- Best Dressed Junior (15-17 years)
- Best Dressed Lady Strapper
- Best Dressed Gentleman Strapper
- Best Dressed Steward (unisex)

The events' prize pool includes magnums from Moët & Chandon, Belle Foile, Cryo Australia and Libertine Parfumerie vouchers, Nak gift packs, Bouquet Boutique flowers and Goodlife Healthclubs and Shir Yoga memberships.

Ekka's Fashions on the Field Competition presented by Moët & Chandon will be staged in the centre of the Main Arena alongside the Thoroughbred Ring on Monday 12 August, with registrations commencing at 9am. The winners will be announced in the Thoroughbred Ring at 11:45am.

If you're better at picking your wardrobe than picking a winner at the track, then [enter now](#). Entries close Monday 12 August at 9:00am.

Don't forget to follow us on social media #ekka



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