

June 12, 2018

New categories raise style stakes at Ekka's Fashions on the Field

Returning for its third year with four brand new categories, the Royal Queensland Show's (Ekka) Fashions on the Field competition will see stylish men and women jockeying for more than \$13,000 in prizes.

Entries to the glamorous event opened today, with a first-ever designated category for juniors, as well as prizes for the Best Dressed Lady and Gentleman Strapper and the dapper Ekka Stewards.

Must-have millinery and fabulous frocks will take over the Main Arena as fashion forward ladies and gentlemen strut their stuff for a panel of prestigious judges.

The panel will include Brisbane's 17 year old fashion prodigy Connor O'Grady, bespoke millinery designer Anna Lukyanova, Queen Street Pandora owner Kurt Crowther and 2016 winner and racing fashion royalty, Milano Imai.

A regular at racetracks around the country and internationally, Milano Imai also started one of the largest and most active racing fashion groups on Facebook, Field Fashion Community, as well as Millinery Market, an online platform where racegoers can rent or buy hats from milliners and race enthusiasts.

The popular event will once again run in conjunction with Ekka's annual Thoroughbred Day, which showcases the beauty and versatility of thoroughbred horses, and will see glamorous men and women compete across eight categories:

- Best Dressed Lady (18-40 years)
- Best Dressed Lady (40+ years)
- Best Dressed Gentleman
- Best Headwear (unisex)
- Best Dressed Junior (15-17 years)
- Best Dressed Lady Strapper
- Best Dressed Gentleman Strapper
- Best Dressed Steward (unisex)

The events' prize pool includes Goodlife Health Club memberships, NAK Hair gift packs, Bouquet Boutique flowers, Shri Yoga passes, and Cryo Australia, Hat Academy and Victoria Park Golf vouchers.

There's still time to plan the perfect show-stopping outfit, with entries open up until 9am on the day. For more information and to enter, [click here](#).

Ekka's Fashions on the Field Competition will be staged in the centre of the Main Arena alongside the Thoroughbred Ring on Monday 13 August, with registrations commencing at 9am. The winners will be announced in the Thoroughbred Ring at 11:45am.

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