

MEDIA ALERT

May 18, 2016

A world of discovery awaits city kids in Ekka countdown

<u>Tomorrow</u> 1,200 Brisbane primary school children will learn the truth that milk comes from cows, not cartons, as they converge on the Brisbane Showgrounds for the annual Royal Queensland Show (Ekka) Rural Discovery Day.

The students will learn first-hand where their food comes from, as well as getting a sneak peak at what Queensland's biggest classroom - The Ekka - has on offer this year.

Now in its 13th year, Rural Discovery Day continues to dispel the myths surrounding food origins with unique hands on experience that will see them working alongside real farmers.

It's a day about championing Queensland's agricultural industry and showing city students what their country counterparts already know - the essential role farmers play in feeding and clothing them every day.

Queensland farmers will show students how to milk cows, shear sheep, grow pineapples and even make their own sherbet.

They will also be able to taste fresh fruit and vegetables, work with professional film makers to create a short agricultural film and see stockwhipping and sheep dog demonstrations.

A trip to Rural Discovery Day wouldn't be complete without a visit to everyone's favourite Farmyard Friends Exhibit, with lambs, chickens, piglets, kid goats and many more for the students to see.

It's a chance to bring the city and country together for some pre-Ekka excitement with a day packed full of entertainment, education and fun!

WHAT: Royal Queensland Show (Ekka) Rural Discovery Day

WHEN: Thursday May 19, 2016

TIME: 9:30am to 2:30pm (welcome presentation begins at 9:40am)

WHERE: Stockman's Rest and Expo Place, Brisbane Showgrounds, Bowen Hills

PARKING: Gate 4 off O'Connell Terrace

News editors please note:

• Media are welcome to attend Rural Discovery Day to film, take vision and interview teachers and





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students (with permission from carers)

• A selection of photos will be taken by the RNA and will be available to run alongside stories on request

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