



**EKKA!**

# Media Release

11 - 20 AUGUST '05  
[www.EKKA.com.au](http://www.EKKA.com.au)

Wednesday, 20 July 2005

## MEDIA ALERT

### Smile. It's soon Showtime

*Be the first to see what's new and what's hot at this year's EKKA.*

In just three short weeks, Queenslanders everywhere will have much to smile about when the gates are opened to the State's biggest and best-loved event, the EKKA.

From Thursday 11 August to Saturday 20 August, the EKKA will bring the country to the city and provide visitors with ten days of non-stop fun, entertainment and education about our State's industry and resources.

#### WHAT

### Official launch of EKKA 2005 "A taste of Queensland's Best"

Get a sneak peek at EKKA 2005 highlights:

- Fresh produce showcase
- Country music star Tania Kernaghan
  - Fashion
- Skateboarders and Acrobats
  - Fashion
- ...and of course, baby animals

#### WHEN

From 11.00 AM to 12.30 PM, Thursday 21 July 2005  
*Food and beverages provided*

#### WHERE

The Commerce Building, RNA Showgrounds, Gregory Tce, Bowen Hills  
*Parking is available on-site*

#### PICTORIAL OPPORTUNITIES & INTERVIEWS

Plenty! Action, colour, animals, fashion, food, wine and more.  
RNA President Dr Vivian Edwards OAM, Chief Executive Jonathan Tunny  
& performers will be available for interviews

#### For further info:

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