

Smile
it's show time!

Media Release!!!

EKKA!

5 - 14 August 2004
www.ekka.com.au

Embargoed – 9.00pm, 10 August 2004

Inaugural 2004 RNA Show Legend Award

Queensland cows were heard mooing in delight when Fred Slatter received the inaugural 2004 RNA Show Legend award at the Royal Queensland Show President's Reception this evening.

Literally thousands of Australian and Queensland dairy cattle have come under the watchful eye and stewardship of Mr Slatter for more than 40 years.

The Royal National Agricultural and Industrial Association of Queensland (RNA) Show Legend award honours people who have contributed to and have been associated with the RNA and the Ekka for an extended period of time.

RNA President Dr Vivian Edwards said the award was created to recognise the contribution and efforts of people who had left an indelible print on the history of the RNA and the Ekka.

"Fred and his wife Betty have shown unstinting commitment and dedication to the association for 41 years," said Dr Edwards.

"Fred has become an institution in the Dairy Cattle Pavilion. Not only has he contributed significantly to the management and judging of our milking competition and the Dairy Cattle breeds for many years, but he has also made a mark on the Queensland, Australian, and international Dairy Cattle industries.

"Over the years Fred has accumulated a wealth of knowledge about Dairy Cattle and I know many of our exhibitors enjoy catching up with Fred each year to have a yarn and to also pick his brain.

"The Ekka is all about people and without the involvement and commitment of people like Fred who volunteer their time each year it would be virtually impossible to stage Queensland's biggest and best-loved Show."

The Royal Queensland Show runs till the 14 August at the RNA Showgrounds in Brisbane.

Fred Slatter's Official Royal National Association Duties

- Judged Milking Competition – 1963, 1964 and 1971 to 1976
- Honorary Steward Jersey Breed – 1964 to 1966
- Honorary Council Steward – Holstein, Ayrshire, and Guernsey rings from 1967 to 1969
- Honorary Council Steward – Illawarra breed from 1970 to today
- Master of Ceremonies Supreme Presentations – 1972 to today
- Steward Milking Competition – 1965 to today
- Honorary Steward Dairy Produce – 1996 to 2000
- Honorary Council Steward Dairy Produce – 2001 to today

Andrea Sackson 0414 672 318/Ann Rainbow 0411 482 792
RNA Public Relations T: 07 3253 3923 E: pr@ekka.com.au

The Royal National Agricultural & Industrial Association of Queensland (RNA)